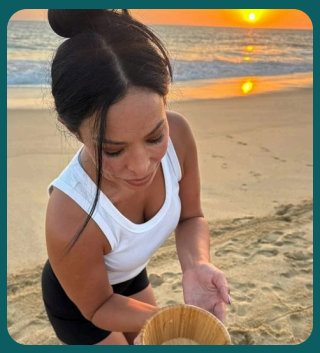
MEDIA KIT

CaboConKaty

I'm Katy Igarta, a Los Cabos travel and lifestyle creator. I help travelers discover where to stay, eat, explore and experience Cabo, and I give brands a natural way to become part of that trip. I live part time in Cabo San Lucas and part time in Las Vegas.

@caboconkaty on Instagram, TikTok, YouTube and Pinterest



Brands and venues I've worked with

RESTAURANT

Javier's at Cabo Azul

Sunday brunch feature

A Reel on the Sunday brunch at Cabo Azul Resort: seafood and sushi, brunch stations, live mariachi and ocean views.

RESTAURANT

Ruba's Bakery & Bistro

Restaurant feature

"Bakery by Day, Bistro by Night," a Reel on this Arts District casita in San José del Cabo.

WELLNESS

Biohack Spa

Wellness feature

A reset day on camera: contrast therapy, a sensory tank and red light sessions in Cabo San Lucas.

TRANSPORTATION

Cabo Airport Shuttle

Transportation partner

Airport arrival tips for SJD plus a follower discount with code CABOCONKATY.

ADVENTURE

Cactus Tours

Adventure partner

UTV adventures out to the desert and beach near El Migriño, with a partner booking link for followers.

TOURS

SunRider Tours

Tour partner

The sunset dinner cruise and whale shark adventures, with a follower discount using code CABOCONKATY.

TOURS

Cabo Trek

Instagram collaboration

A collaboration post shared on Instagram with Cabo Trek.

BOUTIQUE HOTEL

Baja House

Boutique hotel feature

A Reel on this restored 1930s hacienda with six rooms in Todos Santos.

What I create

- **Short videos.** Reels for Instagram plus TikTok and YouTube Shorts, filmed on location and edited by me.
- **Stories and photos.** Behind the scenes Stories and photos from the day.
- **Pinterest pins.** Searchable pins that send travelers planning a Cabo trip straight to you.
- **A guide on caboconkaty.com.** A written guide with your details, booking links and tips that keeps working long after the post.
- **Codes and partner links.** Follower discount codes and partner links that make it easy to book.

How we work together

- Every feature is something I actually experience on camera, so it feels real to the people watching.
- My business manager, Nathan Akers, joins shoots for filming and partnership support.
- I love long term partnerships that show up across several touchpoints, not just a one time post.
- Collaborations are nonexclusive, and content usage rights are discussed separately.

A great fit: Restaurants, hotels and resorts, spas and wellness, tours and experiences, transportation and travel products that fit a Cabo trip.

Let's collaborate

Send me your idea and I'll get back to you.

caboconkaty@gmail.com

Business manager: Nathan Akers

Photos by Katy Igarta and Nathan Akers.

caboconkaty.com/collaborations
instagram.com/caboconkaty
tiktok.com/@caboconkaty
beacons.ai/caboconkaty